



smARTE **BY** **FLEX**
SOLUTIONS DIGITAL

SMARTE ASSET MANAGEMENT

AUTOMOTIVE DEALERSHIPS

"REAL-TIME OPERATIONAL EXCELLENCE"

FLEX SMARTER SOLUTIONS

FLAWLESS EXECUTION THROUGH DIGITAL MASTERY

We will help you to maximise your organisation's Return on Operational Assets (RooA). This means that we enable you to operate your assets as effectively and efficiently as possible, while also ensuring they are healthy and safe. In this way, you reduce your operational costs and risks, becoming far more profitable as a result.

We can achieve this through one or more of our six "smARTE solutions" that have been built using a combination of our leading-edge, digital technologies and are focused around our "Real-Time Operational Excellence (RTE)" mantra.



$$\frac{\text{Operating Income}}{\text{Average Operating Assets}} = \text{RETURN ON OPERATING ASSETS} \uparrow$$



SMARTER ASSETS

MAXIMISE THE RETURN ON YOUR AUTOMOTIVE DEALERSHIP ASSETS

Automotive dealerships are highly complex, operationally intensive organisations that include many moving parts, systems, and role players. They offer a range of important services that include selling, leasing, financing, maintaining, and repairing new and used vehicles.

Dealerships today are faced with a unique set of challenges and opportunities. As technology evolves, they must adapt to stay relevant and competitive. New technologies, tools, and systems can help to streamline operations, manage inventory accurately, optimise the use and security of operational assets, improve customer experiences, and drive profitability.

Many dealerships use floor plan financing to buy inventory and pay interest on the amount for the time period that a vehicle stays in their lot. Demonstration and courtesy vehicles also form part of this inventory. It is therefore critical to keep accurate vehicle inventories, know the precise location of each vehicle as they move in and out of the dealership premises, and monitor driver behaviour when vehicles are taken on test drives.

Our smarter Asset - Automotive Dealership Solution

FLEX Digital has developed our smarter Asset Automotive Dealership solution, specifically for new and used vehicle dealerships, to help increase stock accuracy (up to 100%), prevent vehicle theft and abuse, while streamlining the sales process. Our integrated smarter Stock, Asset, Key and Access solutions add extra security layers while helping to optimise operations in real time.

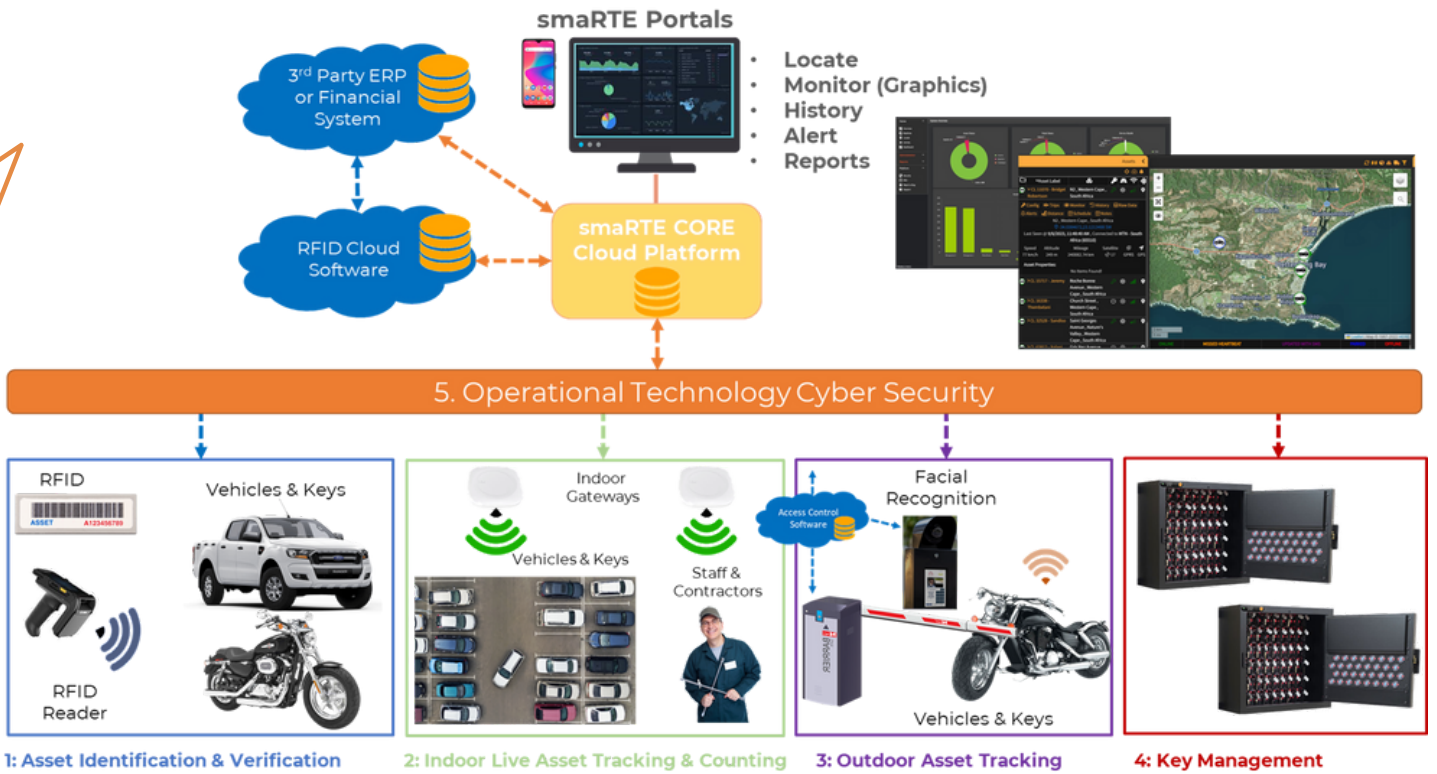
By automating the operational processes, while securely managing the movement of vehicles in and out of the premises, we are removing the manual, human touchpoints that are making it easier to steal and abuse vehicles. This helps automotive dealerships to drive down operational costs and risks and to increase their Return on Operational Assets (RoOA).





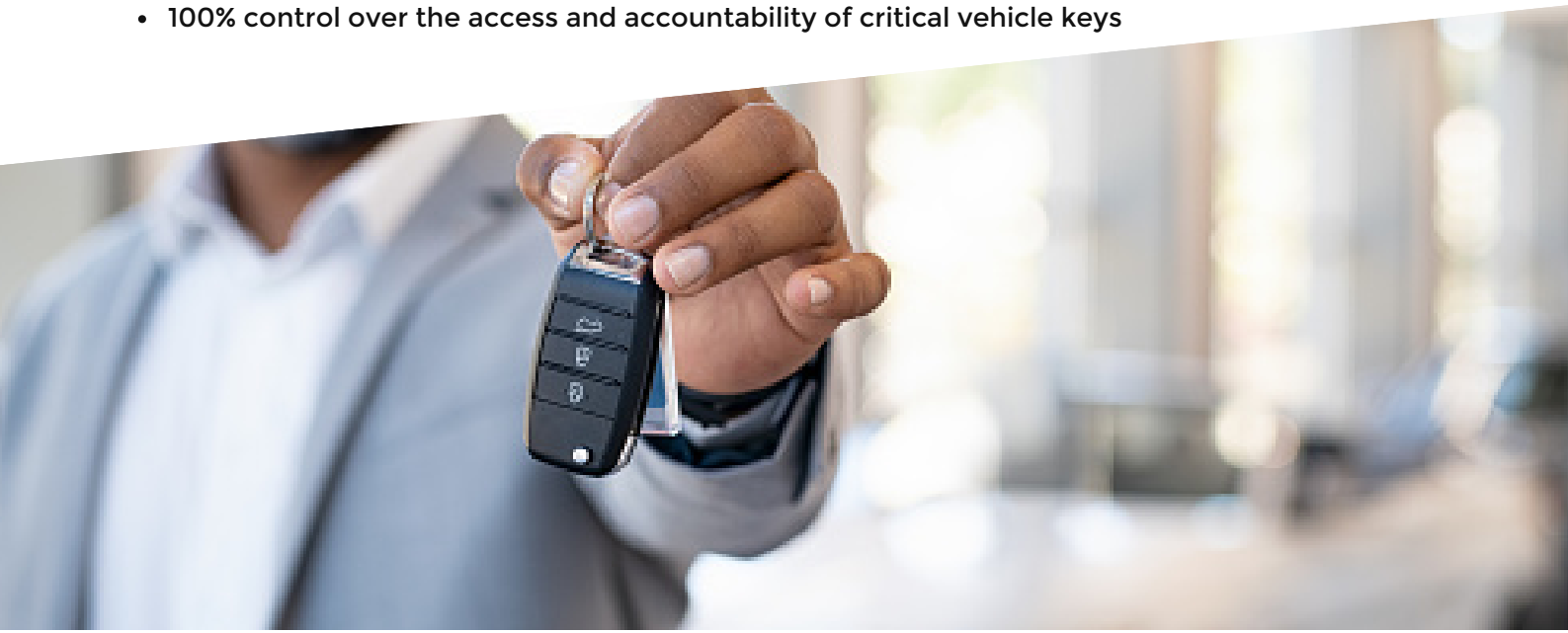
SMARTe ASSETS

OUR SMARTe SOLUTION



THE OPERATIONAL BENEFITS:

- Reduce time to identify, verify, and count assets by more than 85%
- Improve asset register accuracy to at least 99%
- Increase asset movement control and accountability to more than 95%
- 100% real-time indoor AND outdoor location of all critical, moveable assets, including vehicles, keys, and staff
- 100% control over the access and accountability of critical vehicle keys





SMARTER ASSETS

THE POSITIVE FINANCIAL IMPACT:

- Reduce asset identification, verification & counting labour costs by up to 85%
- Reduce labour time costs to locate assets by at least 45%
- Reduce asset loss and theft costs by as much as 75%
- Increase vehicle sales by more than 34%
- Reduce asset cyber security attacks and related costs by as much as 100%

ROI < 1 YEAR!

**INCREASE ROOA
BY 10% OR MORE**

CONTACT US TO FIND OUT MORE!



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