



**smaRTE** **BY** **FLEX**  
SOLUTIONS **3** DIGITAL

SMARTE ASSET MANAGEMENT

RETAIL

"REAL-TIME OPERATIONAL EXCELLENCE"

# FLEX SMARTER SOLUTIONS

## FLAWLESS EXECUTION THROUGH DIGITAL MASTERY

We will help you to maximise your organisation's Return on Operational Assets (RooA). This means that we enable you to operate your assets as effectively and efficiently as possible, while also ensuring they are healthy and safe. In this way, you reduce your operational costs and risks, becoming far more profitable as a result.

We can achieve this through one or more of our six "smARTE solutions" that have been built using a combination of our leading-edge, digital technologies and are focused around our "Real-Time Operational Excellence (RTE)" mantra.



$$\frac{\text{Operating Income}}{\text{Average Operating Assets}} = \text{RETURN ON OPERATING ASSETS} \uparrow$$



# SMARTER ASSETS

## MAXIMISE THE RETURN ON YOUR RETAIL ASSETS

With the modern retail ecosystem consisting of heavily digitised processes for both employee experiences and back-office operations, many retailers can find it difficult to manage all their assets the industry now requires to be successful. These assets are the lifeblood of a retailer's business and without them, it will cease to exist. Many of these assets are mobile devices, which adds an extra layer of complexity when attempting to track them and manage their movement more effectively.

It is therefore critical that an effective asset tracking and management solution be employed to maximise your return on your retail operational assets. Such a solution must deliver value in the following 3 main areas, namely:

- Compliance - Accurate record keeping of quantity, age, and location of assets.
- Efficiency - Real-time tracking and tracing for improved utilisation management, while also performing real-time condition monitoring to maximise uptime.
- Safety & Security - Ensuring only authorised and trained staff have access to specific assets, while also minimising any operational technology cyber attacks.

### OUR smarter Assets SOLUTION

FLEX Digital provides comprehensive operational asset management solutions. Our ability to provide passive and active, indoor and outdoor asset identification, verification, tracking and condition monitoring through our single, integrated digital platform sets us apart. We leverage a combination of various innovative technologies to achieve this. Examples include RFID, BLE, UWB, IoT, OT CyberSecurity, and Artificial Intelligence.





# SMARTE ASSETS

## OUR SMARTE SOLUTION



## THE OPERATIONAL BENEFITS:

- Reduce time to locate, identify, verify, and count assets by more than **85%**
- Increase asset movement control and accountability to more than **95%**
- **100%** real-time location of all critical, moveable assets, both in the store and in transit.
- **100%** real-time monitoring of mission-critical store equipment to alarm on failure and therefore, improve asset uptime & reliability to more than **95%**





# SMARTER ASSETS

## THE POSITIVE FINANCIAL IMPACT:

- Reduce asset identification, verification & counting labour costs by up to **85%**
- Reduce labour time costs to locate assets by at least **45%**
- Reduced asset loss and theft costs by as much as **75%**
- Reduce asset downtime risks and costs by up to **82%**
- Improve fleet management efficiencies and reduce fleet costs dramatically!

**ROI < 1 YEAR!**

**INCREASE ROOA  
BY 10% OR MORE**

**CONTACT US TO FIND OUT MORE!**



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